



# 2017 Conference Overview

	Thursday, Nov 16 Governance Meetings	Friday, Nov 17 2017 Conference, Day 1 Paradise DE	Saturday, Nov 18 2017 Conference, Day 2 Paradise DE
	<p><b>The Skeleton of an Effective School Board: Back Bone, Wish Bone, and Funny Bone</b></p>	<p>700am–400pm Conference Materials Available</p> <p><b>700am Continental Breakfast</b>  <b>800am</b> Welcome and Introductions—<b>Wade Poulsen</b>, NASB President [Lincoln]  <b>820am</b> Welcoming Remarks—Superintendent Traci Davis [Washoe]  <b>825am</b> What's Going on Today and Corporate Sponsor Introductions—Dotty Merrill [Exec Dir]</p>	<p><b>Breakfast on Your Own</b></p> <p><b>730am</b>–Noon Conference Registration Materials and Name Tags Available  <b>800am</b> Welcome and Reflections on the Year as NASB President—<b>Wade Poulsen</b> [Lincoln]</p> <p><b>825am</b> What's Going on Today and Corporate Sponsor Introductions—Dotty Merrill [Exec Dir]</p>
<p><b>Atlantis Hotel Casino Resort Spa</b>  <b>3800 South Virginia Street</b>  <b>Reno, NV 89502</b></p> 	<p><b>130pm-600pm</b>  <b>Conference Materials Available</b></p> <p><b>NASS Meeting Grand 2 and 3 900am-400pm</b></p> <p><b>Association Governance</b></p>	<p><b>900am</b>–1015am Morning Keynote Address—Sponsored Jointly by Oasis Online and Zions Public Finance—<b>Dr. William H. Parrett</b>, <i>What School Boards Can Do: Turning High-Poverty Schools into High-Performing Schools</i> [0.50 CPO unit Community Development]  <b>1015am</b>–1030am <b>Stretch Break</b>  <b>1030am</b>–Noon <b>Yvonne M. Nevarez-Goodson, Esq.</b> –<i>Nevada Ethics for School Boards and Trustees</i> [0.75 CPO unit Leadership &amp; Governance; AB451—1.5 hrs NRS 386 (1)(e)]</p>	<p><b>900am</b>–1030m Morning Keynote Address—Sponsored by CenturyLink—<b>C. Ed Massey, Esq.</b>—<i>What NASCAR and School Boards Have in Common</i> [0.75 CPO unit Leadership &amp; Governance or Community Development]  <b>1030am</b>–Noon <b>Brunch Buffet</b> and Networking  <b>1030am</b>–100pm Photo Opportunity for District and NASB Websites <b>Lifetouch National School Photos</b>  <b>Noon</b>–115pm Afternoon Workshop Sponsored by CenturyLink—<b>C. Ed Massey, Esq.</b>—<i>The School Board and Superintendent Relationship: Keeping It Healthy and Productive</i> [0.50 CPO unit Employee Relations]</p>
<p><b>Note: Speaker names are shown in bold red font.</b></p> <p><b>Note: Meals included in the registration fee are shown in bold navy blue italic font.</b></p> <p><b>Certified Public Official (CPO) units will be earned as shown by attending the Conference. A total of 5.50 units will be available.</b></p>	<p><b>Meetings Executive Committee</b></p> <p><b>100pm</b> Light Lunch, Executive Committee Board Room</p> <p><b>130pm</b>–430pm Executive Committee Meeting Board Room</p>	<p><b>Noon</b>–115pm <b>Lunch Buffet</b> and Networking  <b>115pm</b>–215pm Sponsored by ARAMARK—<b>Funny Bone: —“Stress: The Musical” featuring the Scarlet Verbs</b> [0.50 CPO unit Leadership &amp; Governance]  <b>215pm</b>–315pm <b>Jordan Walsh, Esq.</b>—<i>Contract Negotiations 101: School Districts—What to Expect during Negotiations</i> [0.50 CPO unit Employee Relations or Leadership &amp; Governance; AB451— 1.0 hr NRS 386 (1)(c)]  <b>315pm</b>–330pm <b>Snack Break and Special Presentation</b></p>	<p><b>115pm</b>–215pm <b>Sylvia Lazos, Esq.</b>—<i>Recent Trends in Nevada Law and Implications for School Boards</i> [0.50 CPO unit Leadership &amp; Governance; AB451—1.0 hr NRS 386 (1)(a)]</p> <p><b>215pm</b>–245pm <b>Veronica Frenkel, Jim Cooney, and Barbara Surritte-Barker</b>—Special Informational Presentation—<i>The Teachers and Leaders Council: An Update for School Boards re Ongoing Work</i> [0.25 CPO unit Community Development]</p> <p><b>245pm</b>–300pm <b>Snack Break</b></p>
<p>Recertification credit will be available from the Nevada Department of Education. Please see Dotty Merrill for details.</p> <p>Training that satisfies the requirements of AB451 will total <b>5.75</b> hours.</p>	<p><b>Board of Directors</b></p> <p><b>500pm</b>–545pm Dinner for Board of Directors and Executive Committee Paradise E  <b>545pm</b>–830pm Joint Meeting of the Board of Directors and Executive Committee Paradise E</p>	<p><b>330pm</b>–500pm <b>Panel Discussion: CFO Paul Johnson, Superintendent Jeff Zander, Marty Johnson, Randy Robison, Tina Perchetti, and Trinity Steelman</b>—<i>What Are Fiduciary Responsibilities for School Boards: Overview, Building the Budget, Bonding and CLGF, Cyber Security, and What to Do When Things Go WRONG</i> [0.75 CPO unit Public Finance; AB451—1.50 hrs NRS 386 (1)(g)]  <b>500pm</b> Break and Preparations for NASB Business Meeting</p>	<p><b>300pm</b>–345pm <b>Sara Almo, Esq.</b>—<i>NRS 239: Public Records and School Board Responsibilities including the Children's Online Privacy Act</i> [0.25 CPO unit Public Information or Media Relations; AB451—0.75 hr NRS 386 (1)(a)]  <b>345pm</b>—445pm Concluding Conference Address Sponsored Jointly by Nevada Mining Association and POOL/PACT—<b>Motivational Funny Bone: Sam Glenn</b> [0.25 CPO unit Leadership &amp; Governance]</p>
<p>Final Document  November 10, 2017—9am</p>		<p><b>515pm</b>–545pm NASB Business Meeting [any trustee can attend] and Election of Officers  500pm–800pm Pershing CSD Board of Trustees Retreat Emerald B  Dinner on your own</p>	<p><b>530pm</b>–730pm No-host Beverages Available Paradise BC  <b>630pm</b>–730pm <b>Dinner Buffet</b> Paradise BC</p> <p><b>730pm NASB Award Ceremony</b></p>

**As a reminder, please silence cell phones and other personal digital communication devices while the Program is in progress. If you are using a laptop during the Conference, please position your laptop so that its screen does not interfere with the concentration and/or attention of those sitting around or behind you. Thank you in advance for this courtesy.**