



NEVADA ASSOCIATION of SCHOOL BOARDS

The Nevada Association of School Boards envisions a state where the public schools are widely recognized as the foundation of a free and democratic society, where local citizen governing boards are fully vested with the means to advance the best interests of their students and the public, and where the futures of all children are driven by their aspirations, not bounded by their circumstances.

“The Skeleton of an Effective School Board: Back Bone, Wish Bone, and Funny Bone”

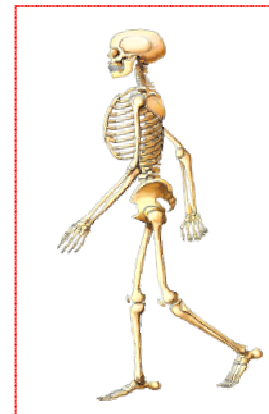
Reno—Atlantis Casino Resort Spa

November 16, 2017

**Executive Committee and Board of Directors Meetings
Nevada Association of School Superintendents Meeting**

November 17-18, 2017

Annual Conference



President—Wade Poulsen [Lincoln]

Vice President—Bob Burnham [Eureka]

Immediate Past President—Joe Crim, Jr. [Pershing]

President Elect—Stacie Wilke-McCulloch [Carson City]

Legislative Chair—Bridget Peterson [Lyon]

Other Members of the Executive Committee—

Clark Liaison—Dr. Linda E. Young

Past President 2012—
Carolyn Edwards [Clark]

Rural Liaison—

Glenda Deputy [Humboldt]

Washoe Liaison—Dr. Debra Feemster

At-Large Liaison—
Lori Hunt [White Pine]

Thursday, November 16, 2017

100pm-130pm

Light Lunch for Executive Committee

Board Room, Second Floor Conference Area

130pm-430pm

Executive Committee Meeting

Board Room, Second Floor Conference Area

130pm-600pm

Conference Materials Available

Registration Desk, Second Floor Conference Area

500pm-545pm

Dinner for Board of Directors and Executive Committee

Paradise E, Second Floor Conference Area

545pm-830pm

Joint Meeting of the Board of Directors and Executive Committee

Paradise E, Second Floor Conference Area

Friday, November 17, 2017

700am-400pm

Conference Registration Materials and Name Tags Available

Registration Desk, Second Floor Conference Area

Today's Conference Meetings—Paradise DE

700am-800am

Continental Breakfast for Conference Attendees and Corporate Sponsors

800am-820am

Welcome to the Conference and Introduction of Special Guests

Wade Poulsen, NASB President [Lincoln]

820am-825am

Welcoming Remarks

Superintendent Traci Davis [Washoe]

825am-900am

Conference Notebooks

What's Going on Today

Introduction of Corporate Friends

Dotty Merrill, NASB Executive Director

As a reminder, please silence cell phones and other personal digital communication devices while the Program is in progress.

If you are using a laptop during the Conference, please position your laptop so that its screen does not interfere with the concentration and/or attention of those sitting around or behind you. Thank you in advance for this courtesy.

900am–1030am



Morning Keynote Address

Sponsored Jointly by Oasis Online and Zions Public Finance

“What School Boards Can Do: Turning High-Poverty Schools into High-Performing Schools”

Dr. William H. Parrett

*Center for School Improvement and Policy Studies
Boise State University*

[Dr. Parrett’s presentation materials are in Conference notebooks, Tab 2.]

Introduction:
Dan Slentz, Oasis Online



[0.50 CPO unit Community Development]

Note: Please complete the enrollment form for the CPO Program, if you have not already done so. Forms are available from Dotty Merrill.

1015am-1030am

Stretch Break

Time to move around...time to meet and greet corporate sponsors and special guests

1030am-Noon



“Nevada Ethics for School Boards and Trustees”

Yvonne M. Nevarez-Goodson, Esq.

*Executive Director
Nevada Commission on Ethics*

[Ms. Nevarez-Goodson’s presentation materials are in Conference notebooks, Tab 2.]

[0.75 CPO unit Leadership & Governance;
AB451— 1.5 hrs NRS 386 (1)(e)]

Noon-115pm

Lunch Buffet and Networking

Buffet Served in Bistro Napa across from Registration Desk

For attending both full days of the Conference, each attendee will earn 5.50 units toward the Certified Public Official Program. To verify units earned at other professional development workshops or to check progress toward the completion of the CPO Program, please call Shera Alberti-Annunzio at UNR Extended Studies: 775/784-4046. Hours toward the AB451 requirement are shown in the Program.

Certified educators have the option to receive recertification credit from the Nevada Department of Education. Please see Dotty Merrill to register for this credit.

115pm-215pm

"Funny Bone: Stress the Musical"

Sponsored by ARAMARK Education

***Superintendent Dan Wold [Eureka]
and Associates***

Nathan Alanz—Guitar and Vocals

Margaret Ann Dixon—Bass and Vocals

Dan Wold—Drums, Percussion, and Vocals



Introduction:

Mark Waterbury, ARAMARK Education

[0.50 CPO unit Leadership & Governance]

215pm-315pm

***"Contract Negotiations 101:
What to Expect during Negotiations?"***



Jordan Walsh, Esq.

Allison MacKenzie

[Ms. Walsh's notes for the presentation are available in Conference notebooks, Tab 2.]

[0.50 CPO unit Employee Relations or Leadership & Governance;
AB451— 1.0 hr NRS 386 (1)(c)]

315pm-330pm

Afternoon Snack Break and Special Presentation

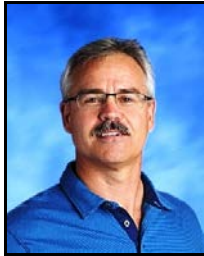
Dan Slentz, Oasis Online—Continuing Corporate Friend

As a reminder, please silence cell phones and other personal digital communication devices while the Program is in progress.

If you are using a laptop during the Conference, please position your laptop so that its screen does not interfere with the concentration and/or attention of those sitting around or behind you. Thank you in advance for this courtesy.

Reminder: Each Conference notebook includes an Evaluation Form. Please help us to provide you with the best future Conference possible by completing this form. Evaluation ratings will be compiled then averaged and distributed to the Executive Committee and Board of Directors, along with all comments that attendees provide. Thank you in advance for completing the Evaluation Form and returning it to the Registration Desk or to the Executive Director before you leave the Conference.

330pm-500pm



"Panel Discussion—What Are Fiduciary Responsibilities for School Boards: Overview, Building the Budget, Bonding and CLGF, Cyber Security, and What to Do When Things Go WRONG"

Paul Johnson, Moderator

CFO, White Pine County School District

[Mr. Johnson's presentation is available in Conference notebooks, Tab 2.]



Panelists:

Superintendent Jeff Zander, Building the Budget

Elko Pine County School District

NASB Representative to the Committee on Local Government Finance



Marty Johnson, Bonding and Committee on Local Government Finance

JNA Consulting Group, LLC.

NASB Representative to the Committee on Local Government Finance



Randy Robison, Cyber Security

Director, State Legislative Affairs & Public Policy at CenturyLink



What to Do When Things Go WRONG

Tina Perchetti

*LP Insurance Services, Elko
Vice President/Sales Executive*

and



Trinity Steelman

*LP Insurance Services, Elko
Vice President/Sales Executive*

[0.75 CPO unit Public Finance; AB451—1.50 hrs NRS 386 (1)(g)]

500pm

Break and Preparations for NASB General Membership Meeting—All Trustees Are Invited to Attend

515pm

NASB General Membership Meeting and Election of Officers

Wade Poulsen, NASB President [Lincoln]

Note: 500pm-800pm Pershing CSD Board of Trustees Retreat Emerald B

Reminder: Each Conference notebook includes an Evaluation Form. Please help us to provide you with the best future Conference possible by completing this form. Evaluation ratings will be compiled then averaged and distributed to the Executive Committee and Board of Directors, along with all comments that attendees provide. Thank you in advance for completing the Evaluation Form and returning it to the Registration Desk or to the Executive Director before you leave the Conference.

QUESTIONS.....ANSWERS.....OTHER MATTERS



For questions about the Conference program, speakers, materials, food, beverages, climate control for the meeting rooms, audio visual problems, special needs, or recertification credit for administrators and other educators, please see **Dr. Dotty Merrill, NASB Executive Director.**



For questions about registration matters, payments for meals, last-minute dinner reservations for Saturday evening, and/ or logistical matters, please see **Bonnie Kraemer (NASB Business Manager) or **Laretta Young** (NASB Administrative Assistant) at the Registration Desk, Second Floor Conference Area adjacent to the Paradise meeting rooms.**

Saturday, November 18, 2017

Today's Conference Meetings—Paradise DE

Breakfast

730am-Noon

800am-825am

825am-900am

900am-1030am

On Your Own

Conference Registration Materials and Name Tags Available

Registration Desk, Second Floor Conference Area

Welcome and Reflections on the Past Year as NASB President

Wade Poulsen, NASB President [Lincoln]

Conference Notebooks What's Going on Today Introduction of Corporate Friends

Dotty Merrill, NASB Executive Director

Morning Keynote Address Sponsored by CenturyLink



"What NASCAR and School Boards Have in Common"

C. Ed Massey, Esq.

School Board Member and Former President, National School Boards Association



[Mr. Massey's presentation is available in Conference notebooks, Tab 2.]

[0.75 CPO unit Leadership & Governance or Community Development]

1030am-Noon

Brunch Buffet and Networking

Brunch Served in Paradise BC

1030am-100pm



Photo Opportunity Provided Courtesy of Lifetouch National School Studios, Randy Tibbets, Northern Nevada Manager

Lifetouch National School Photos is a Corporate Sponsor

Randy Tibbets and colleagues will be available to take photographs at no cost to Conference attendees. Business or business casual dress is preferred. Please be sure to get your photograph taken for use on the NASB website, the 2018 NASB Directory, and for other purposes. Please take advantage of your photo opportunity to meet Randy Tibbets to thank him for this important service to NASB.

Noon-115pm



**Afternoon Workshop
Sponsored by CenturyLink**

"The School Board and Superintendent Relationship: Keeping It Healthy and Productive"

C. Ed Massey, Esq.

School Board Member and Former President, National School Boards Association

[Mr. Massey's presentation is available in Conference notebooks, Tab 2.]

[0.50 CPO unit Employee Relations]

115pm-215pm



"Recent Trends in Nevada Law and Implications for School Boards"

Sylvia Lazos, Esq.

*Justice Myron Leavitt Professor, William S. Boyd School of Law, UNLV
Educate Nevada Now*

[Materials from Ms. Lazos' presentation will be available on the NASB website after the Conference.]

[0.50 CPO unit Leadership & Governance;
AB451—1.0 hr NRS 386 (1)(a)]

215pm-245pm

Special Informational Presentation

***"The Teachers and Leaders Council:
An Update for School Boards re Ongoing
Work"***



Veronica Frenkel, Trustee

*Washoe County School District
NASB Trustee Representative to the Teachers & Leaders
Council*



Jim Cooney, Trustee and NASB Director

*Elko County School District
NASB Trustee Representative to the Teachers & Leaders
Council*



**Barbara Surritte-Barker,
Educator and School Leader**

*Washoe County School District
Vice Chair, The Teachers & Leaders Council*

[0.25 CPO unit Community Development]

245pm-300pm

Afternoon Snack Break

300pm-345pm

***"NRS 239 Public Records and School
Board Responsibilities including the
Children's Online Privacy Act"***



Sara Almo, Esq.

*Washoe County School District Office of Legal
Counsel*

[Materials from Ms. Almo's presentation will be available on the NASB website after the Conference.]

[0.25 CPO unit Public Information or Media Relations;
AB451—0.75 hr NRS 386 (1)(a)]

345pm-445pm

Concluding Conference Address

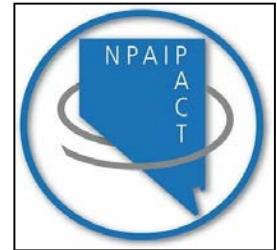
Sponsored Jointly by POOL/PACT and the Nevada Mining Association



"Motivational Funny Bone"

Sam Glenn, Speaker

[0.25 CPO unit Leadership & Governance]



530pm-730pm

No-Host Beverages Available

Paradise BC

630pm-730pm

Dinner Buffet

Paradise BC

730pm

NASB Award Ceremony

- Wade Poulsen, President [Lincoln]
- Joe Crim, Jr., Immediate Past President and Chair of the Nominating and Awards Committee [Pershing]
- Stacie Wilke-McCulloch President Elect [Carson City]
- Bob Burnham, Vice President [Eureka]
- Bridget Peterson, Legislative Chair [Lyon]

Each year, the Association provides the opportunity for each board to nominate individuals for an array of awards. Members of the NASB Nominating and Awards Committee then make selections for these awards:

- Innovative Educator of the Year;
- School Administrator of the Year;
- District Level Administrator Impacting Student Achievement;
- Superintendent of the Year;
- Media Award for Outstanding Education Reporting in a County with Population below 100,000;
- Media Award for Outstanding Education Reporting in a county with Population above 100,000;
- K-12 Public Education Advocacy Organization;
- Executive Director's Awards;
- School Board Secretary of the Year;
- Director of the Year;
- New School Board Member of the Year;
- Veteran School Board Member of the Year;
- Individual School Board Member of the Year;
- Governance Team of the Year; and
- School Board of the Year.

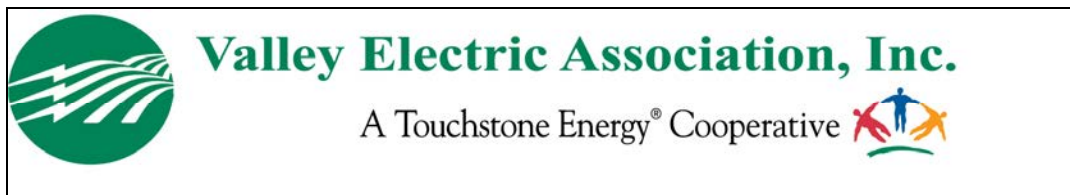
Marty Johnson, JNA Consulting Group LLC, a long-time corporate sponsor and friend of the Association, annually presents a check in the amount of \$500 to the School Board of the Year.

Closing Comments

Stacie Wilke-McCulloch, 2018 NASB President [Carson City]

Reminder: Each Conference notebook includes an Evaluation Form. Please help us to provide you with the best future Conference possible by completing this form. Evaluation ratings will be compiled then averaged and distributed to the Executive Committee and Board of Directors, along with all comments that attendees provide. Thank you in advance for completing the Evaluation Form and returning it to the Registration Desk or to the Executive Director before you leave the Conference.

Special Thanks to These NASB Corporate Sponsors for Their Generous Support—



Certified Public Official Program

Created by Extended Studies at the University of Nevada, Reno, in partnership with the Nevada League of Cities and Municipalities, Nevada Association of Counties and Nevada Association of School Boards, the Certified Public Official (CPO) Program is an in-depth series that provides diverse resources for educational and professional development responsive to the changing needs of elected and appointed officials in public office throughout Nevada.

The CPO program is designed for:

- *Elected and appointed city, state and county officials*
- *Transportation, fire, police and planning commissioners*
- *Improvement district and public utility district trustees*
- *School board members and school district superintendents*

To earn the CPO designation, program participants must complete the following modules offered through Extended Studies at the University of Nevada, Reno, and meet additional program requirements. While CPO units may be earned in any order, participants are encouraged to complete the Orientation training first.

Required Modules

- **Module 1:** Realities of Public Life: Roles and Relationships of Public Office (1 hour)
- **Module 2:** Budgets: Revenue Sources, Projections and Forecasts (2.5 hours)
- **Module 3:** Ethics in Nevada (1.5 hours)
- **Module 4:** Nevada's Open Meeting Law (2 hours)
- **Module 5:** Citizen Participation and Public Information (1.5 hours)
- **Module 6:** Interviewing and Media Relations (1.5 hours)
- **Module 7:** Employment Law: Keeping your Agency out of Court (4 hours)

For board members, superintendents, and others working toward completion of the CPO Program, the above seven modules are mandatory as well as fifty-two additional hours of training with minimum units required in these areas:

Public Finance	6 CPO units
Leadership & Governance	6 CPO units
Public Information and Media Relations	2 CPO units
Community Development and Infrastructure	4 CPO units
Employee Relations	4 CPO units
Electives	4 CPO units

For attending both days of the Conference, each attendee will earn 5.50 units toward the Certified Public Official Program as well as credit for completion of Module 4 [Nevada's Open Meeting Law] required by the Program. To verify units earned at other professional development workshops, please call Shera Alberti-Annunzio at UNR Extended Studies: 775/784-4046.