

# 2018 Meeting and Professional Development One-Page Overview

**It's What  
You Say AND  
What You Do**



**South Point Hotel  
Casino & Spa  
9777 S Las Vegas Blvd  
Las Vegas, NV 89183**



**Note: Speaker names are shown in bold red font.**  
**Note: Meals included in the registration fee are shown in bold blue font.**

## Executive Committee Meeting Wednesday, Nov 14

**100pm** Light Lunch  
**130pm-430pm** Executive Committee Meeting  
**500pm** Possible Interviews for ED Candidates

♦ CPO units will be available for sections with this diamond designation.

Future Training in 2019:  
Orientation, Part II—January 26  
Orientation, Part III—March 9  
Both will be held in Reno at the Hyatt Place Hotel.

Most Recent Revision—October 31, 2018

♪ AB451 units available for two sections with this musical designation.

**Note: Recertification credit for licensed educators will be available.**

## Thursday, Nov 15 Orientation, Part I

**Sonoma C**  
**730am** Morning Beverages and Pastries Available  
**815am** Welcoming Remarks and Introductions—**Stacie Wilke-McCulloch** [NASB President, Pershing]  
**900am-930am** **Veteran School Trustees**—*The Hardest Job You will Ever Love or The Realities of Public Life, Part I* ♦ CPO Module 1 or .25 Leadership & Governance  
**930am-1130am** **TBD**—*Nevada's Open Meeting Law* ♪♫ CPO Module 4 or 1.0 Public Information & Media Relations or Leadership & Governance  
**1130pm-1245pm** Lunch Buffet and Networking  
**1245pm-215pm** **Yvonne Nevarez-Goodson, Esq.** [Executive Director, Nevada Ethics Commission]—*Ethics for Nevada School Boards and Trustees* ♪♫ CPO Module 3 or 1.0 Leadership & Governance  
**215pm-245pm** **Veteran School Trustee Panel Discussion**—*The Realities of Public Life, Part II: Developing the Board's Meeting Agenda* ♦ CPO Module 1 or .25 Leadership & Governance  
**245pm-300pm** **Closing Comments: Miranda Beard** [Former NSBA President; Member, Laurel, MS, School Board]—*The Importance of School Board Work and Collaboration*  
**300pm** **Dotty Merrill** [Exec Dir] —*Future Opportunities for Training*

**Nevada Association of School Superintendents Meeting**  
**100pm-400pm** Redwood Room

## Joint Meeting

**530pm-615pm** Dinner for Board of Directors and Executive Committee  
**615pm** Joint Meeting of the Board of Directors and Executive Committee

## Friday, Nov 16—Sonoma AB 2018 Conference, Day 1

**700am** Conference Materials Available and **Continental Breakfast**  
**800am** Welcome and Introductions—**Stacie Wilke-McCulloch** [NASB President, Carson City]  
**820am** Welcoming Remarks—**Dr. Jesus Jara**, [Superintendent, Clark]  
**830am** What's Going on Today; Conference and Corporate Sponsor Introductions—**Dotty Merrill** [NASB Exec Dir]  
**900am-1015am** Morning Keynote Address—Sponsored by **CenturyLink—Miranda Beard** [Former NSBA President; Laurel, MS, School Board Member]—*The Work of School Boards and How to Improve What We Do* ♦ **50 Leadership & Governance**  
**1015am-1030am** Table Discussion and Short **Stretch Break**  
**1030am-Noon** **Jeremy Aguero** [Principal Analyst, Applied Analysis]—*Nevada Funding for Students: Historical Development and Future Considerations* ♦ .75 Public Finance  
**Noon-115pm** **Lunch Buffet and Networking** [Music from Clark CSD Students]  
**115pm-245pm** Sponsored by **Oasis Online—Dr. Bryant Marks** [National Training Institute on Race & Equity, Morehouse College]—*The Hidden Biases of Good People* ♦ .75 Leadership & Governance  
**245pm-300pm** **Snack Break**, Networking, and Special Presentation  
**300pm-345pm** Sponsored by **CORE—School Construction 101: Best Practices** ♦ .25 Leadership & Governance or Community Development or Public Finance  
**345pm-500pm** Sponsored by **CrisisGo—Dr. Joe Eradi** [Former Superintendent, Newtown, CT] *Safety Lessons Learned...Sandy Hook* ♦ .50 Leadership & Governance  
**500pm-515pm** Break and Preparations for Business Meeting  
**515pm-545pm** NASB Business Meeting and Election of Officers  
**500pm-630pm** **Reception for Attendees Hosted by Chartwells/Julie Veal—Brunswick Room**  
**Dinner on your own**

## Saturday, Nov 17—Sonoma AB 2018 Conference, Day 2

Breakfast on Your Own  
**730am** Conference Registration Materials and Name Tags Available [Music from Clark CSD Students]  
**800am** Welcome and Reflections on the Year as NASB President—**Stacie Wilke-McCulloch** [Carson City]  
**830am** What's Going on Today; Conference and Corporate Sponsor Introductions—**Dotty Merrill** [NASB Exec Dir]  
**900am-1030am** Sponsored by **Zions Public Finance**—Morning Keynote Address—**C. Ed Massey, Esq.** [Former NASB President; Member, Boone County, KY, Board of Education]—*Adaptive Leadership and What It Means for Effective School Boards?* ♦ .75 Leadership & Governance  
**1030am-Noon** **Brunch Buffet** and Networking [Music from Clark CSD Students]  
**1030am-1230pm** Photographs Taken by **Lifetouch National School Photos**  
**Noon-115pm** **New Superintendents Panel Discussion**—*Innovations from Outside Nevada* ♦ .50 Leadership & Governance  
**115pm-230pm** Sponsored by **POOL/PACT—Travis Barrick, J.D., MPA, PRP (Retired)**—*Robert's Rules of Order* ♦ .50 Public Information & Media Relations or Leadership & Governance  
**230pm-245pm** **Snack Break**  
**245pm-345pm** Sponsored by School Safety Operations—**Matt Balzarini** [Member Lammersville Joint USD Board; First Responder; CSBA Region 8 Director]—*School Safety Considerations for Boards and Best Practices* ♦ .50 Community Development or Leadership & Governance  
**345pm-445pm** Sponsored by **ARAMARK**—Concluding Conference Address—**C. Ed Massey, Esq.** [Former NSBA President; Member, Boone County, KY, Board of Education]—*Celebrating Our Successes: Why Is This Important?* ♦ .25 Leadership & Governance  
**445pm** Concluding Conference Remarks and Submitting Evaluation Forms—**Stacie Wilke-McCulloch** [NASB President, Carson City]  
**530pm-730pm** No-host Beverages Available  
**630pm-730pm** **Dinner Buffet**  
**730pm** **NASB Award Ceremony**

**Disclaimer: Please note that speakers, content, and placement on the program may change, dependent upon the need for an effective Conference program and circumstances beyond the control of the Association. There is no guarantee that the final Conference program will appear exactly as shown above.**