

# 2018 Meeting and Professional Development Abbreviated Overview

	Thursday, Nov 15 Orientation, Part I	Friday, Nov 16—Sonoma AB 2018 Conference, Day 1	Saturday, Nov 17—Sonoma AB 2018 Conference, Day 2
<p><b>It's What You Say AND What You Do</b></p>  <p><b>South Point Hotel Casino &amp; Spa</b> 9777 S Las Vegas Blvd Las Vegas, NV 89183</p>  <p><b>Note: Speaker names are shown in bold red font.</b> <b>Note: Meals included in the registration fee are shown in bold blue font.</b></p>	<p><b>Sonoma C and D</b> <b>730am Continental Breakfast</b> <b>815am</b> Welcoming Remarks and Introductions—<b>Stacie Wilke-McCulloch</b> [NASB President, Pershing] <b>900am-930am Veteran School Trustees</b>—<i>The Hardest Job You will Ever Love or The Realities of Public Life, Part I</i> ♦ CPO Module 1 or .25 Leadership &amp; Governance <b>930am-1130am Greg Ott, Esq.</b> [Office of the Attorney General] <i>Nevada's Open Meeting Law</i> ♦♦ CPO Module 4 or 1.0 Public Information &amp; Media Relations or Leadership &amp; Governance <b>1130pm-1245pm Lunch Buffet</b> and Networking <b>1245pm-215pm Yvonne Nevarez-Goodson, Esq.</b> [Executive Director, Nevada Ethics Commission]—<i>Ethics for Nevada School Boards and Trustees</i> ♦♦ CPO Module 3 or 1.0 Leadership &amp; Governance <b>215pm-245pm School Trustee Panel Discussion</b>—<i>The Realities of Public Life, Part II: Developing the Board's Meeting Agenda</i> ♦ CPO Module 1 or .25 Leadership &amp; Governance <b>245pm-300pm Closing</b> <b>Comments: Miranda Beard</b> [Former NSBA President; Member, Laurel School District Board of Trustees, MS]—<i>The Importance of School Board Work and Collaboration</i> ♦ .25 CPO unit Leadership &amp; Governance <b>300pm Dotty Merrill</b> [Exec Dir]—<i>Future Opportunities for Training</i></p>	<p><b>700am</b> Conference Materials and Name Tags Available; <b>Continental Breakfast</b> <b>800am</b> Welcome and Introductions—<b>Stacie Wilke-McCulloch</b> [NASB President, Carson City] <b>820am</b> Additional Welcoming Remarks—<b>Dr. Jesus Jara</b>, [Superintendent, Clark] <b>830am</b> Corporate Sponsor Introductions, What's Going on Today, Conference Notebook Review—<b>Dotty Merrill</b> [NASB Exec Dir] <b>900am-1015am</b> Morning Keynote Address—Sponsored by <b>CenturyLink—Miranda Beard</b> [Former NSBA President; Member, Laurel School District Board of Trustees, MS]—<i>The Work of School Boards and How to Improve What We Do</i> ♦ .50 Leadership &amp; Governance <b>1015am-1030am</b> Table Discussion and Short Stretch Break <b>1030am-Noon Jeremy Aguero</b> [Principal Analyst, Applied Analysis]—<i>Nevada Funding for Students: Historical Development and Future Considerations</i> ♦ .75 Public Finance <b>Noon-115pm Lunch Buffet</b> and Networking [Music from Clark CSD Students] <b>115pm-245pm</b> Sponsored by <b>Oasis Online—Dr. Bryant Marks</b> [Founding Director and Principal Trainer, The National Training Institute on Race &amp; Equity, Morehouse College Psychology Professor]—<i>The Hidden Biases of Good People</i> ♦ .75 Leadership &amp; Governance <b>245pm-300pm Afternoon Snack Break</b> and Special Presentation <b>300pm—345pm</b> Sponsored and Presented by <b>CORE—K-12 Construction Services</b> ♦ .25 Leadership &amp; Governance or Community Development or Public Finance <b>345pm-500pm</b> Sponsored by <b>CrisisGo—Dr. Joe Eradi</b> [Former Superintendent, Newtown, CT] <i>Newtown Lessons Learned</i> ♦ .50 Leadership &amp; Governance and .25 Public Finance <b>500pm-515pm</b> Break and Preparations for General Membership Business Meeting <b>515pm-545pm</b> NASB General Membership Business Meeting and Election of Officers <b>500pm-630pm Reception for Attendees</b> <b>Hosted by Chartwells/Julie Veal—Brunswick Room</b> <b>Dinner on your own</b></p>	<p><b>Breakfast on Your Own</b> <b>745am</b> Conference Registration Materials and Name Tags Available [Music from Clark CSD Students; <b>plan to arrive before 8am</b>] <b>815am</b> Welcome and Reflections on the Year as NASB President—<b>Stacie Wilke-McCulloch</b> [Carson City] <b>835am</b> Corporate Sponsor Introductions, What's Going on Today, Conference Schedule Review—<b>Dotty Merrill</b> [NASB Exec Dir] <b>900am-1030am</b> Jointly Sponsored by <b>Zions Public Finance</b> and <b>ARAMARK</b>—Morning Keynote Address—<b>C. Ed Massey, Esq.</b> [Former NASB President; Member, Boone County, KY, Board of Education]—<i>Adaptive Leadership: School Board Excellence in Changing Times</i> ♦ .75 Leadership &amp; Governance <b>1030am-Noon Brunch Buffet</b> and Networking [Music from Clark CSD Students] <b>1030am-1230pm</b> Photographs Taken by <b>Lifetouch National School Photos, Brice Arentz</b> <b>Noon-115pm New Superintendents Panel Discussion</b>—<i>Innovative Ideas from Outside Nevada</i> ♦ .50 Leadership &amp; Governance <b>115pm-230pm</b> Sponsored by <b>POOL/PACT—Travis Barrick, J.D., MPA, PRP (Retired)</b>—<i>Robert's Rules of Order</i> ♦ .50 Public Information &amp; Media Relations or Leadership &amp; Governance <b>230pm-245pm Afternoon Snack Break</b> <b>245pm-345pm Matt Balzarini</b> [Member Lammersville Joint USD Board; First Responder; CSBA Region 8 Director]—<i>School Safety Considerations for Boards and Best Practices</i> ♦ .50 Community Development or Leadership &amp; Governance <b>345pm-445pm</b> Jointly Sponsored by <b>ARAMARK</b> and <b>Zions Public Finance</b>—Concluding Conference Address—<b>C. Ed Massey, Esq.</b> [Former NSBA President; Member, Boone County Schools, KY, Board of Education]—<i>Celebrating Our Successes: Why Is This Important?</i> ♦ .25 Leadership &amp; Governance <b>445pm</b> Concluding Conference Remarks and Submitting Evaluation Forms—<b>Stacie Wilke-McCulloch</b> [NASB President, Carson City] <b>530pm-730pm</b> No-host Beverages Available <b>630pm-730pm Dinner Buffet</b> <b>730pm NASB Award Ceremony</b></p>
<p><b>Executive Committee Meeting</b> <b>Wednesday, Nov 14</b> <b>Noon-1245pm</b> Light Lunch <b>1245pm-530pm</b> Executive Committee Meeting</p> <p>♦ CPO units will be available for sections of the Conference shown with this diamond designation. A total of 5.25 CPO units are available.</p> <p>Future Training in 2019: Orientation, Part II—January 26 Orientation, Part III—March 9 Both will be held in Reno at the Hyatt Place Hotel.</p> <p>Most Recent Revision—November 7, 2018</p>	<p><b>215pm-245pm School Trustee Panel Discussion</b>—<i>The Realities of Public Life, Part II: Developing the Board's Meeting Agenda</i> ♦ CPO Module 1 or .25 Leadership &amp; Governance <b>245pm-300pm Closing</b> <b>Comments: Miranda Beard</b> [Former NSBA President; Member, Laurel School District Board of Trustees, MS]—<i>The Importance of School Board Work and Collaboration</i> ♦ .25 CPO unit Leadership &amp; Governance <b>300pm Dotty Merrill</b> [Exec Dir]—<i>Future Opportunities for Training</i></p>	<p><b>245pm-300pm Afternoon Snack Break</b> and Special Presentation <b>300pm—345pm</b> Sponsored and Presented by <b>CORE—K-12 Construction Services</b> ♦ .25 Leadership &amp; Governance or Community Development or Public Finance <b>345pm-500pm</b> Sponsored by <b>CrisisGo—Dr. Joe Eradi</b> [Former Superintendent, Newtown, CT] <i>Newtown Lessons Learned</i> ♦ .50 Leadership &amp; Governance and .25 Public Finance <b>500pm-515pm</b> Break and Preparations for General Membership Business Meeting <b>515pm-545pm</b> NASB General Membership Business Meeting and Election of Officers <b>500pm-630pm Reception for Attendees</b> <b>Hosted by Chartwells/Julie Veal—Brunswick Room</b> <b>Dinner on your own</b></p>	<p><b>230pm-245pm Afternoon Snack Break</b> <b>245pm-345pm Matt Balzarini</b> [Member Lammersville Joint USD Board; First Responder; CSBA Region 8 Director]—<i>School Safety Considerations for Boards and Best Practices</i> ♦ .50 Community Development or Leadership &amp; Governance <b>345pm-445pm</b> Jointly Sponsored by <b>ARAMARK</b> and <b>Zions Public Finance</b>—Concluding Conference Address—<b>C. Ed Massey, Esq.</b> [Former NSBA President; Member, Boone County Schools, KY, Board of Education]—<i>Celebrating Our Successes: Why Is This Important?</i> ♦ .25 Leadership &amp; Governance <b>445pm</b> Concluding Conference Remarks and Submitting Evaluation Forms—<b>Stacie Wilke-McCulloch</b> [NASB President, Carson City] <b>530pm-730pm</b> No-host Beverages Available <b>630pm-730pm Dinner Buffet</b> <b>730pm NASB Award Ceremony</b></p>
<p>♦ <b>AB451 units available for two sections with this red circle.</b> <b>Note: Recertification credit for licensed educators will be available.</b></p>	<p><b>Joint Meeting</b> <b>530pm-615pm</b> Dinner for Board of Directors and Executive Committee <b>615pm</b> Joint Meeting of the Board of Directors and Executive Committee</p>	<p><b>500pm-630pm Reception for Attendees</b> <b>Hosted by Chartwells/Julie Veal—Brunswick Room</b> <b>Dinner on your own</b></p>	<p><b>530pm-730pm</b> No-host Beverages Available <b>630pm-730pm Dinner Buffet</b> <b>730pm NASB Award Ceremony</b></p>

**Disclaimer: Please note that speakers, content, and placement on the program may change, dependent upon the need for an effective Conference program and circumstances beyond the control of the Association. There is no guarantee that the final Conference program will appear exactly as shown above.**