



Nevada Association of School Boards

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Federal ID 88-0099019
A 501 (c) (3) not-for-profit Nevada Corporation

Supporting Success for All Students through Local School Board Leadership

The Nevada Association of School Boards envisions a state where the public schools are widely recognized as the foundation of a free and democratic society, where local citizen governing boards are fully vested with the means to advance the best interests of their students and the public, and where the futures of all children are driven by their aspirations, not bounded by their circumstances.

Program and Speaker Information School Board Member Orientation, Part II Saturday, January 21, 2017

Reno—Hyatt Place Hotel
First Floor Meeting Rooms

815am

Morning Beverages and Materials Available for Attendees

830am

Welcoming Remarks and Overview

Wade Poulsen, NASB President [Lincoln]
Dotty Merrill, NASB Executive Director

835am-1130am with Stretch Break
When Appropriate

CPO Mandatory Module #2

*Budgets: Revenue Sources, Projections, and Forecasts with
Additional Information re Special Education Funding*

**Superintendent Jeff Zander [Elko]
Chief Financial Officer Paul Johnson [White Pine]**

[P.O.W.E.R. Required Module 2* and additional .25 CPO unit in Public Finance]

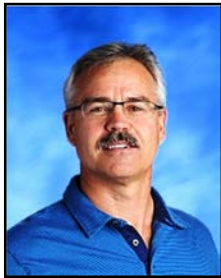


Jeff Zander currently serves as Superintendent of Schools for Elko County School District. He has held this position since January 13, 2010. Prior to that, Zander served the School District as its Business Manager/Comptroller from April 1988 to January 2010.

He also worked for the State of Nevada as an accountant at NYTC (Nevada Youth Training Center) from January 1987 to April 1988. Jeff's public sector experience includes working for the highly respected firm of Kafoury, Armstrong, CPAs, from June 1983 to January 1987.

Jeff is recognized statewide for his in-depth knowledge of the Distributive School Account and all the complexities of school finance in Nevada.

In November 2006, Jeff was recognized for his service as a member of the Distributive School Account Team, sharing a collaborative award for School Administrators of the Year. In November 2012, the Elko Board and Jeff received the Local Governance Team of the Year Award. In November 2014, Jeff received the NASB Executive Director's Award for Outstanding Contributions to Public Education and the Nevada School Boards for Service in the Legislative Interim. In that same year, he was also recognized as Superintendent of the Year. In November 2015, Jeff received a second NASB Executive Director's Award for Service during the 2015 Session of the Nevada Legislature.



Paul Johnson is a native Nevadan and White Pine resident. He attended both public and private elementary schools in Ely before graduating from White Pine High School. He was student body president and was active in sports and co-curricular activities. He served as student body president and graduated in 1982. While attending UNLV he worked his way into bookkeeping and business management positions. After earning his bachelor's degree, he continued his education in business finance and insurance. He earned series 6 and 63 securities licenses and became a registered representative with the National Association of Securities Dealers.

In addition to securities, he obtained licenses for life and health insurance and provided personal and business accounting services as well as financial consulting.

After 15 years in Las Vegas, he was hired by the White Pine County School District in March 1997 and has the distinction of being the first Chief Financial Officer to work for the District. Paul has been involved in community improvement and economic development committees, youth education activities and youth athletics that include 8 years as head basketball coach for the WPHS Bobcats. In September 2002, Paul was appointed by the Governor of the State of Nevada, the Honorable Kenny C. Guinn, to fill a White Pine County Commission seat that was vacated mid-term. In January 2003, he became the Vice-Chair of the White Pine County Commission and in January 2004, became Chair. He served on the DSA evaluation committee in 2005-2006 and the Technical Advisory Committee to the Legislative Task Force on K-12 Public Education Funding in 2013-2014.

While serving as CFO for the White Pine County School District, Paul has issued approximately \$25 million in obligations for capital improvements without increasing property tax rates; raised \$17 million in appropriations, grants and donations; and reduced/restructured operations and debt saving approximately \$596,000 per year.

In November 2006, Jeff was recognized for his service as a member of the Distributive School Account Team, sharing a collaborative award for School Administrators of the Year. In November 2014, Paul was named District Level Administrator of the Year Impacting Student Achievement. In addition, Paul received the NASB Executive Director's Award for Outstanding Contributions to Public Education and the Nevada School Boards for Service in the Legislative Interim. In November 2015, Paul received a second NASB Executive Director's Award for Service during the 2015 Session of the Nevada Legislature.

Lunch Buffet and Networking

1130am-1215pm

Special Presentation

Shera Alberti-Annunzio, UNR Extended Studies

Wayne Carlson, President, POOL/PACT

[Information about POOL/PACT has been included on the last page of this document.]

1215pm-1245pm



A Few Additional Comments and Remarks about Nevada’s Open Meeting Law for School Boards and Ethics Requirements for Public Officials

**Sharla Hales, Esq.
Former School Board Member [Douglas] and NASB Emeritus Advisor**

[.25 CPO unit Miscellaneous]

Sharla Hales is a school law attorney in Northern Nevada. She graduated magna cum laude from J. Reuben Clark Law School. She has represented Churchill County School District since 2007.

Sharla served on the Douglas County School Board from 2002 through 2014. She sees the Board’s primary accomplishments during her twelve years as servicer to the children of Douglas County as hiring an effective superintendent and holding her accountable through a robust evaluation process; keeping a laser-like focus on student achievement; and raising academic expectations of all students.

Sharla sees the three most important policy decisions of those years as (1) mandating one-on-one counseling for each eighth grader, (2) requiring all students enrolled in Advanced Placement courses to take the national test in order to receive credit for that course, and (3) revising the graduation requirements to ensure competency without duplicate assessments.

During her tenure as a board member, Sharla was committed to a fair and effective evaluation system for all employees. She was appointed by the governor to represent school board members on the statewide Teachers and Leaders Council tasked with creating evaluation systems for teachers and administrators.

Sharla served as NASB President in 2008. She was recognized by NASB over the course of her tenure as a school board member and valued participant in NASB governance and activities: 2004—NASB Director of the Year; 2006—NASB Officer of the Year, Vice President; 2009—Executive Director’s Award for Contributions to Nevada School Boards and the Association; and 2011—Individual School Board Member of the Year. In 2014, the Douglas County School District Board of Trustees was named NASB School Board of the Year.

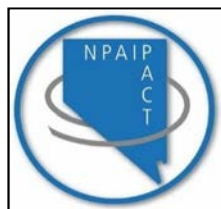
1245pm-145pm

Cyber Threats: Best Practices to Combat Them Sponsored by POOL/PACT



**Tony Rucci
Director, Information Security & Threat Intelligence
Information International Associates, Inc.**

[.50 CPO unit Leadership & Governance or Community Development]



With more than 32 years of counterintelligence and security experience, a retired Counterintelligence Special Agent and US Army Warrant Officer, **Antonio A. Rucci (Tony)** followed his dream and as started his own company, Root Technology, and was approached for acquisition in just 13 months!

After serving as Chief Security Officer for two independent companies and today, Tony is now the Director of Information Security & Threat Intelligence Programs for Information International Associates, Inc.

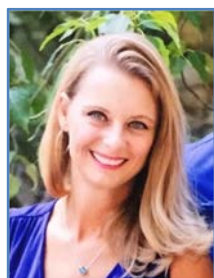
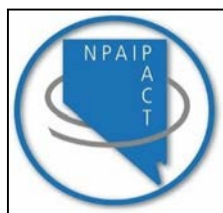
During his years a counterintelligence special agent, Tony investigated espionage cases and served as a computer crimes investigator, proudly protecting our national interests. From 1998 to 2004, he served as the Counterintelligence Operations Officer for the Director of Security at the White House. Tony departed the White House upon his retirement in December 2004; however, he continues to serve the U.S. Intelligence Community and national security efforts in his current position. He speaks regularly on topics as Critical Infrastructure Protection, Technical Threats, Spear Phishing, Social Networking and Insider Threats while serving on multiple Security Advisory Boards. Currently he is an Advisory Board Member, Nevada Secretary of State; Silver Flume; for the University of Nevada, he is on the Advisory Board for the Computer Science and Engineering & Cyber Security Center; he is the National Vice President of the U.S. Army Military Intelligence Corps Association and serves as a Fellow at the National Cyber Security Institute, Washington DC, sponsored by the NSA. Tony and his wife Pam are “Proud Empty Nesters” and split their time between East Tennessee and Northern Nevada. They have one son and two beautiful Grandbabies!

145pm-200pm

Short Snack Break

200pm-300pm

Addressing Sexual Misconduct, Unlawful Harassment, and Bullying in a School Environment: What School Board Members Need to Know
Sponsored by POOL/PACT



Stacy Norbeck
SPHR, IPMA-SCP, SHRM-SCP; Senior HR Business Partner and Training Manager
POOL/PACT

[.50 CPO unit Leadership & Governance or Employee Relations]

Stacy Norbeck has been a Senior HR Business Partner and Training Manager with Pooling Resources, Inc., and previously with Larry Beller & Associates, Inc., since 2004. In her role as Sr. HR Business Partner, Stacy provides professional HR advice and strategic direction on HR issues in areas of personnel administration, recruitment and selection, compensation and benefits, legal compliance, employee relations, performance management, and discipline. In her role as training manager, she designs and develops training courses and curriculums which are attended by hundreds of public employees annually. Stacy holds Bachelor of Science degrees in Psychology and Criminal Justice from Old Dominion University in Norfolk, Virginia, a Masters of Arts degree in Applied Sociology from University of Central Florida in Orlando, Florida. In addition, she holds a Senior Professional in Human Resources (SPHR) certification, an International Public Management Association for Human Resources – Senior Certified Professional (IPMA-SCP) certification, and the new Society for Human Resource Management - Senior Certified Professional (SHRM-SCP) certification.

300pm-400pm

Safe and Respectful Environment
Addressing Student Bullying and Unlawful Discrimination: What School Board Members Need to Know



Gina C. Session
Director of the Department of Civil Rights Compliance
Washoe County School District

[.50 CPO unit Leadership & Governance or Community Development]

Gina Session is the Director of the newly created Department of Civil Rights Compliance for the Washoe County School District. Gina started with the District in April 2016. Prior to taking this position at the Washoe County School District, Gina was a Chief Deputy Attorney General at the Attorney General’s Office in Carson City. During her 22 years at the Attorney General’s Office, Gina represented a wide-variety of state agencies including the Department of Taxation and Department of Business and Industry. Gina is a graduate of UC Santa Barbara where she received a BA in Political Science and McGeorge School of Law where she completed her Juris Doctorate. She has a life-long interest in the advancement of civil rights and the celebration of diversity in society.

400pm

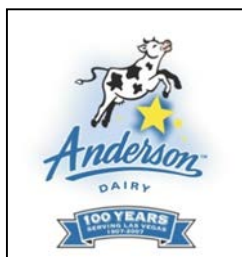
Future Opportunities, Submitting Evaluation Forms, and Out the Door
Dotty Merrill, NASB Executive Director

*P.O.W.E.R=Public Officials Workshops: Education and Resources

To earn the Certified Public Official designation, participants must complete the P.O.W.E.R. Orientation Program mandatory modules in addition to 52 hours of courses and conferences, adding to a combined total of approximately 70 contact hours.

For attending Orientation, Part II, each attendee will earn 2.00 units toward the Certified Public Official Program as well as credit for completion of mandatory Module 2 [described above] required by the Program.

Special Thanks to These Corporate Sponsors--



Certified Public Official Program

Created by Extended Studies at the University of Nevada, Reno, in partnership with the Nevada League of Cities and Municipalities, Nevada Association of Counties and Nevada Association of School Boards, the Certified Public Official (CPO) Program is an in-depth series that provides diverse resources for educational and professional development responsive to the changing needs of elected and appointed officials in public office throughout Nevada.

The CPO program is designed for:

- Elected and appointed city, state and county officials*
- Transportation, fire, police and planning commissioners*
- Improvement district and public utility district trustees*
- School board members and school district superintendents*

To earn the CPO designation, program participants must complete the following modules offered through Extended Studies at the University of Nevada, Reno, and meet additional program requirements. While CPO units may be earned in any order, participants are encouraged to complete the Orientation training first.

Required Modules

- Module 1:** Realities of Public Life: Roles and Relationships of Public Office (1 hour)
- Module 2:** Budgets: Revenue Sources, Projections and Forecasts (2.5 hours)
- Module 3:** Ethics in Nevada (1.5 hours)
- Module 4:** Nevada’s Open Meeting Law (2 hours)
- Module 5:** Citizen Participation and Public Information (1.5 hours)
- Module 6:** Interviewing and Media Relations (1.5 hours)
- Module 7:** Employment Law: Keeping your Agency out of Court (4 hours)

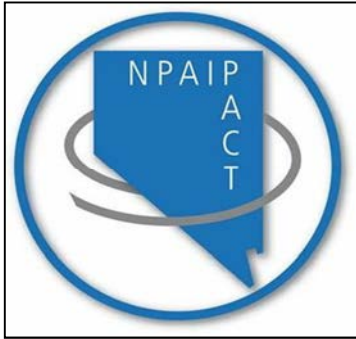
For board members, superintendents, and others working toward completion of the CPO Program, the above seven modules are mandatory as well as fifty-two additional hours of training with minimum units required in these areas:

Public Finance	6 CPO units
Leadership & Governance	6 CPO units
Public Information and Media Relations	2 CPO units
Community Development and Infrastructure	4 CPO units
Employee Relations	4 CPO units
Electives	4 CPO units

For attending this Orientation, Part II, each attendee will earn 2.00 units toward the Certified Public Official Program as well as credit for completion of mandatory Module 2 [described above] required by the Program.

To verify units earned at future professional development workshops, please call Shera Alberti-Annunzio at UNR Extended Studies: 775/784-4046.

Nevada Public Agency Insurance Pool (NPAIP)



In the early eighties, public entities throughout the U.S. faced an insurance crisis. Commercial insurance carriers began excessively raising premiums for public entities, and in some cases, exited states or cancelled coverage, leaving many Nevada municipalities without adequate, affordable insurance coverage.

In response to this crisis, The **Nevada Public Agency Insurance Pool (NPAIP)** was formed by Nevada public entities in 1987. By pooling resources to create NPAIP, Nevada public entities discovered that they could obtain quality property casualty coverage at a reasonable cost. As an added benefit, NPAIP members also found that they could access risk management resources superior to those previously offered to smaller, rural municipalities.

**Platinum Level
Corporate Sponsor**

NPAIP was created for the following purposes:

- To fill a void in the traditional insurance marketplace, and offer affordable risk financing to its members.
- To identify legislative and regulatory issues affecting public entities and to provide information to assist members in addressing such issues.
- To act as a clearinghouse for the collection and dissemination of data and resources relating to risk management and to encourage and support new research for our members.
- To provide meaningful and significant education and professional support for the members, governing bodies and staffs of our members.

After successfully organizing the property-casualty pool, the members organized the **Public Agency Compensation Trust (PACT)** in 1996 to provide Workers Compensation coverage for its membership.

NPAIP and PACT members include counties, cities, school districts, special districts, and towns. Every member actively manages the risks encountered as a public agency. Membership is a privilege earned by effective agencies committed to sharing resources to benefit their employees and the public they serve.

For information, call **Wayne Carlson** at 775-885-7475.

School Board Member Orientation, Part III

April 7	Dinner	530pm Reno—Hyatt Place Hotel
April 7	Professional Development [open to all school board members; registration fee]	630pm-930pm Reno—Hyatt Place Hotel
April 8	Orientation, Part III (continued)	830am to 400pm Reno—Hyatt Place Hotel